

INTERNATIONAL INNOVATION CONFERENCE

WOMEN IN INNOVATION AND BUSINESS: INSPIRING, INVOLVING, INVESTING

22 NOVEMBER 2023,
ONLINE



ONLINE INTERNATIONAL INNOVATION CONFERENCE

VI-TH EDITION

Women in Innovation and Business: Inspiring, Involving, Investing

organized by

the State Agency on Intellectual Property of the Republic of Moldova (AGEPI)

in cooperation with

the World Intellectual Property Organization (WIPO)

the European Patent Office (EPO)

Chisinau, November 22, 2023

WEDNESDAY, NOVEMBER 22, 2023

- 12.30 – 13.00** **Connecting the Participants to the Webex platform**
- 13.00 – 13.30** **Opening Ceremony. Welcome Addresses by:**
 Mr Eugeniu Rusu, Director General, AGEPI, Chisinau
 Mr Habip Asan, Director, Division for Transition and Developed Countries (TDC),
 Regional and National Development Sector, WIPO, Geneva
[Ms Nellie Simon](#), Vice-President Corporate Services, EPO, Munich (recorded video
 speech)

SESSION I – WOMEN IN INNOVATION: CHALLENGES AND OPPORTUNITIES

Moderator: Ms Victoria Plesca, Head, International relations and European integration Division,
 AGEPI

- 13.30 – 14.00** **The Role of Women in Innovation and Entrepreneurship. Approaches and Perspectives of the Republic of Moldova**
 Speaker: Ms Natalia Mogol, Deputy Director General, AGEPI
- 14.00 – 14.30** **WIPO Intellectual Property (IP) and Gender Action Plan: The Role of IP in Support of Women and Girls**
 Speaker: Ms Kristine Schlegelmilch, Senior Advisor, IP and Gender, WIPO
- 14.30 – 15.00** **Women's Participation in Inventive Activity: Insights and Evidence on Gender and Patenting in Europe / Diversity in IP: Where Women stand**
 Speaker: [Ms Doris Thums](#), Head of Department Post-Grant processes and Patent Law, EPO, Member of the Board "Women in IP"
- 15.00 – 15.15** **Questions & Answers**

SESSION II – WOMEN ENTREPRENEURSHIP AND SUSTAINABLE DEVELOPMENT

Moderator: Ms Victoria Plesca, Head, International relations and European integration Division,
 AGEPI

- 15.15 – 15.45** **Role of Women Entrepreneurs in Achieving the Sustainable Development Goals**
 Speaker: [Ms Roberta Romano-Götsch](#), Chief Sustainability Officer, EPO
- 15.45 – 16.15** **Increasing the Role of Women in Innovation and Entrepreneurship, Encouraging Women in Developing Countries to Use the Intellectual Property**
 Speakers: Ms Daphné Zografos Johnsson, Senior Legal Officer, Traditional Knowledge Division, Global Challenges and Partnerships Sector, WIPO
 Ms Virag Halgand, Head, Section for Central European and Baltic States and Mediterranean Countries, Division for TDC, Regional and National Development Sector, WIPO
- 16.15 – 16:45** **Women's Entrepreneurship for Sustainable Development: Transforming Wooden Educational Toys into Business Opportunities**
 Speaker: Ms Victoria Novac-Hîncu, Social Entrepreneur and Play Expert, Social Insertion Enterprise EDUJOC SRL
- 16:45 – 17:00** **Discussions, Conclusions and Way Forward**
 Moderator: Mr Eugeniu Rusu, Director General, AGEPI